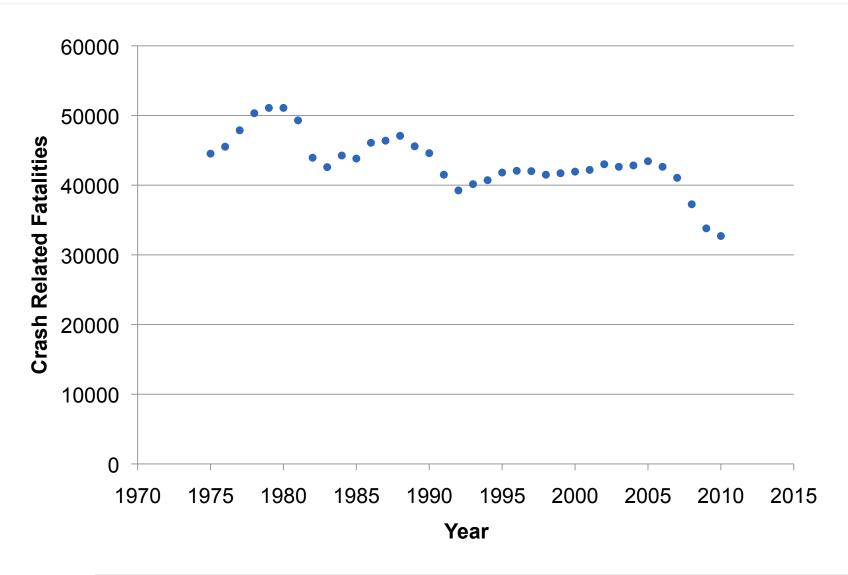


Self Driving Car: 1957





We can make a big difference





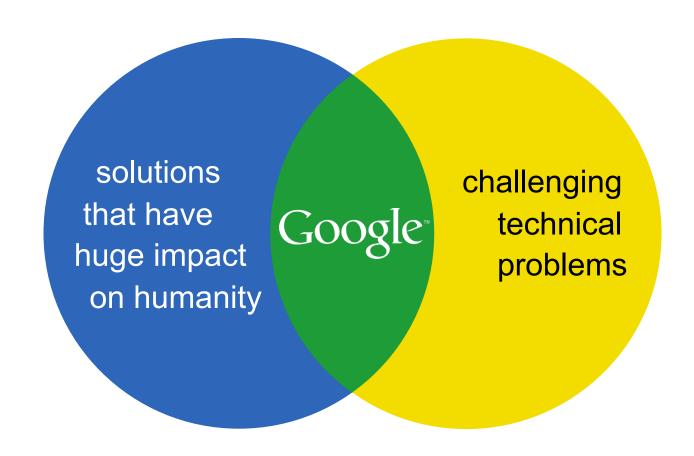
It's all about safety



- >95% of collision caused by human error
- 32,788 fatalities (2010)
- 3,092 fatalities do to distracted driving (2010)
- ~1,500,000 per year world wide



Why Google?





Perspective

 What would a car be like today if the computer would have been invented before the car?





Benz Patent-Motorwagen 1885 Apple II 1977



Different apporach

1) No New Infrastructure





Different Approach

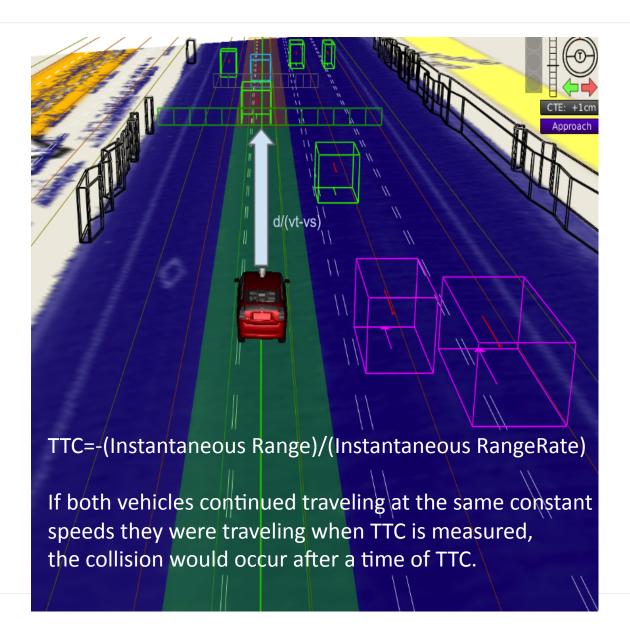
2) Must work on its own





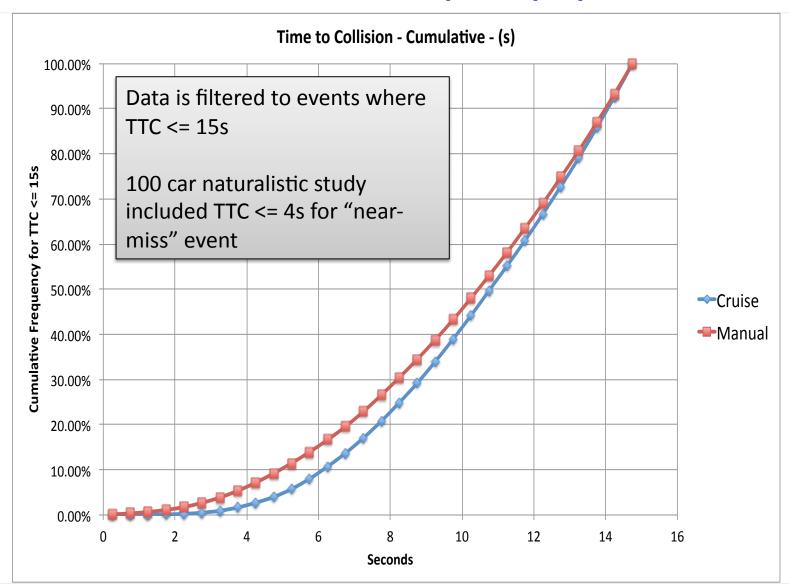


Time to Collision



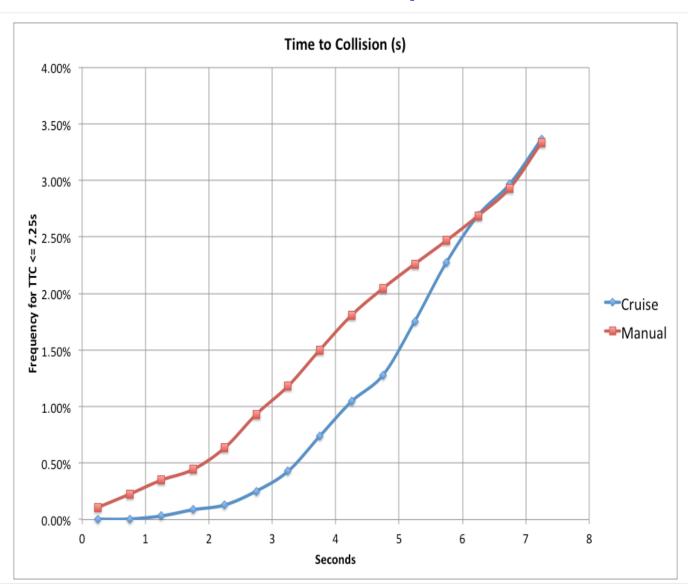


Time to Collision (cdf) (seconds)



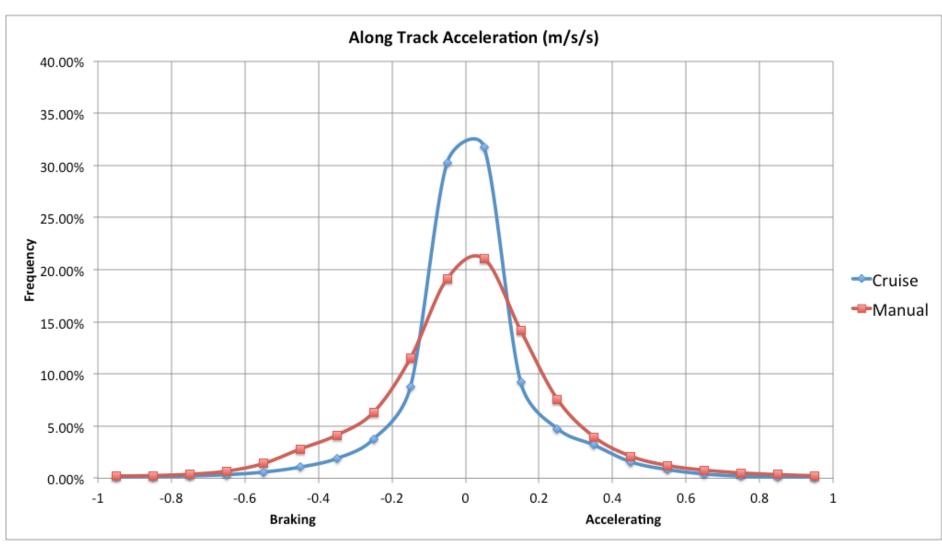


Time to Collision (<=7.5 seconds)





"Smoother" Driving





Improving people's lives by transforming mobility

